



**National Institute of Tourism &  
Hospitality Management**  
Telecom Nagar, Gachibowli, Hyderabad

Promoted by Ministry of Tourism Govt. of India and Govt. of Telangana State

## **ADMISSION BULLETIN**

# **Master of Business Administration (MBA) In Tourism & Hospitality Academic Year 2026-27**



Visit us

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## About the NITHM

National Institute of Tourism and Hospitality Management (NITHM) is an autonomous educational institution; A society established in 2004 promoted by the Ministry of Tourism - Govt. of India and Govt. of Andhra Pradesh (now Government of Telangana) it is situated on a sprawling 26 acres picturesque campus. NITHM provides a unique blend of comprehensive academic courses which is serving as a role model institute for many in terms of teaching and training in Tourism and Hospitality. NITHM is a sector-specific institute, modeled on the lines of IIT's and IIM's established for the Tourism and Hospitality industry to provide Education, Training, Research, and Consultancy in India and abroad.

All main curriculum students are trained on the global standards with the required skills and expertise to match the demands of the industry in the areas of Operations, Human Resources, Public Relations, Event Management, Sales & Marketing, Business Development, and Facilities Management, and so on. NITHM has trained over 4000 students who are presently working with reputed companies. Students are appointed by Airlines, Travel Agencies, Tour Operators, Airports, Hotels, Resorts, Event Management, Facility Management companies, etc.

NITHM aimed to offer holistic education in all related sectors under the Tourism and Hospitality industry. The campus always gives, students an opportunity for a bright future in this dynamic industry. The well-designed professional programs enthusiastically, educate students to develop skills in leadership, communications, creative thinking, interpersonal relationships, and other technical aspects. A range of well-known sector specific national and international companies visits NITHM each year to recruit students for internship and placements in sectors of Tourism, Travel, Facilities, Events, Airports, Hotels, Cruise liners, etc. NITHM also has a strong alumni association; many are in top business positions and support NITHM with industry lectures, internships and placement. Educational loan facility and Foreign (Abroad) Internships can be availed.

NITHM is aspired to be known as Green campus by its Natural Lake, Natural rocks with walk track around Rock garden and Miyawaki forest, Solar power system, Rainwater harvesting, Warmi composting and Terrace gardening.

NITHM's on-going projects: Sports complex with Mini cricket stadium, Beach Volleyball court, Basketball court, Tennis court, and walking track of 1 Km around the Lake.

Beyond Academics: NITHM believes in an innovative style of Reality going beyond the classroom – exposure with Field trips, Educational Fair's and Conventions, Orientation Programs, Expert Lectures, Seminars, Workshops, Cultural Festivals, Sports Week, Exchange Programs, Global exposure, Social Service Activities, and Inter-college competition. The Industrial Exposure Training (IET) for all the main courses has always been a part of the student curriculum, where the student has a mandatory 4 months Internship; learning hands-on in their selected career industry.

Giving the students an opportunity for Abroad Internships was introduced in 2018, we have had students who visited Malaysia, Indonesia, and Latvia as of to-day for internship and student exchange programs. Competitions within the campus held such as Sports Day, Fresher's Day, World Tourism Day and mostly all Festival are celebrated with students cooking theme lunch, dressing in traditional attire and celebrations conducted. Student experiential learning is also carried out with short outdoor trips and excursions. For example, visits to Heritage sites, Forts, Museums, etc. Apart from the Academics, students are encouraged to participate in inter-college competitions such as Quiz, Flower arrangements, Cooking competitions, Essay Writing, Cake Decoration, Vegetable Carving, Table Set Up's, Fashion Show, Ramp Walk, etc.

### Infrastructure:

- **Multimedia Lecture Theatres:** NITHM's classrooms are vibrant and powerful interactive platforms; with world class modern audio visual aids like computers, LCD projectors and user friendly executive furniture.
- **Computer Lab:** Ergonomic, king size tables and chairs; modern computers with maximum memory; fastest internet access connected to the administrator's media centre are some NITHM's unique features.
- **Library:** A treasure trove of knowledge with over 10,000 collections of national / international books, journals, and magazines. Equipped with air-condition and RFID integrated self-Kiosk System. NITHM publishes its own journal "Earth", which disseminates worldly knowledge on new trends in the tourism and hospitality industry.
- **Hostels:** NITHM has spacious hostel facility within the campus radius; with separate blocks for girls and boys; with 24 hours in-house wardens and security guards throughout the academic year. Well furnished single bedded rooms, twin sharing rooms and dormitory with all facilities of a spacious dining hall; canteen; internet access and recreational facilities such as play area, cricket practice net, indoor games, open gymnasium etc. Caters sumptuous food for both Indian and Foreign students.
- **Hospitality Laboratories:** With all modern amenities and world class culinary infrastructure, NITHM groom each student in the areas of man management, material management and judicious utilization of resources.
- **Language Lab:** Helps in training 40 students, under faculty guidance on a self learning platform to upgrade ones spoken and written English Skills. The modern infrastructure of an air conditioned classroom; fast ram computers; headsets helps learning to be very interactive.

## Tourism and Hospitality Industry –

Tourism is a key pillar of India's economy and employment generation. Tourism contributes around 6–6.5% of India's GDP (\$178–231 billion) Expected to reach Rs. 22 lakh crore (22 trillion) contribution in 2025. India ranks 8th largest tourism economy in the world. Supports 46+ million jobs (9% of total employment) International tourist spending in India reached 3.1 trillion in 2024 (record high). Industry growing at 7–8% annually in India. Indian hotel industry expected to reach \$31 billion by 2029. Luxury hotel market projected to grow at 11.5% CAGR till 2030. There is Increasing demand for: Hotels & resorts, Airlines & cruises, Event management & MICE in future tourism. Domestic tourism also booming (billions of visits yearly) Tourism and hospitality courses are highly relevant today due to rapid industry growth and changing global trends. The industry is moving towards sustainable tourism, digital transformation, and personalized customer experiences. With the rise of AI, eco-tourism, and experiential travel, there is increasing demand for skilled professionals. Additionally, India's hospitality sector is growing, creating job opportunities in hotels, airlines, travel agencies, and event management. Therefore, pursuing a tourism and hospitality course provides global career opportunities, practical skills, and exposure to a dynamic and fast-growing industry. Continuing world prosperity, growing recognition of tourism's contribution to employment and economic growth, availability of better infrastructure, focused marketing and promotion efforts, liberalization of air transport, growing intraregional cooperation, and a growing number of Public-Private-Partnerships (PPPs) are seen as the key drivers for tourism in the next decade.

## MBA (Tourism & Hospitality) – Leading to global careers:

A PG MBA in Tourism and Hospitality is one of the most valuable postgraduate choices for any graduate in the 21st century because tourism has become a major driver of the global economy. According to the latest World Travel & Tourism Council data, the sector contributed **US\$11.6 trillion to global GDP in 2025**, accounting for **9.8% of the world economy**, and supported **366 million jobs worldwide**, which means nearly **1 in every 9 jobs** is linked to tourism. The industry also created **1 in 3 new jobs globally**, showing its strong manpower demand. Modern tourism now includes digital travel services, airlines, hotels, resorts, cruise tourism, wellness tourism, eco-tourism, heritage tourism, adventure tourism, and MICE (Meetings, Incentives, Conferences, and Exhibitions), creating vast employment opportunities for trained graduates.

An MBA in Tourism and Hospitality develops professional skills in management, marketing, finance, customer service, destination planning, event management, and tourism technology. As global travel expands and customer expectations become more sophisticated, organizations need skilled managers, entrepreneurs, and hospitality leaders. Graduates can work in hotels, airlines, travel companies, tour operations, tourism boards, event firms, airports, and international hospitality chains. In India also, tourism is emerging as a powerful employment generator with millions of jobs and increasing contribution to GDP. Therefore, for graduates seeking modern careers, international exposure, entrepreneurship, and long-term

growth, a PG MBA in Tourism and Hospitality offers excellent scope and future security in the new century.

### Certification

NITHM has a MoU with Jawaharlal Nehru Technological University, Hyderabad who awards the MBA (T&H) degree.

### Eligibility Criteria

Students who have completed an Undergraduate Degree with minimum 50% mark (45% for SC/ST students) and have

1. Qualified in any of the following Management Entrance Test CAT/ MAT/ ATMA/ ICET/ Equivalent.

OR

2. Tourism and Hospitality Graduated students meeting the minimum percentage requirements, but have not taken any management entrance test, will need to appear at (THAT) "tourism and Hospitality Aptitude Test, conducted by NITHM.

### Selection Process:

Selection would be through Analytical Writing Test (AWT) and Personal Interview

- Score Card: CAT / MAT / CMAT / XAT / GMAT / ATMA
- OR
- Admission through TGICET-2026
- GD
- Personal Interview

### Physical Fitness

All qualified candidates will have to submit a physical fitness certificate from a Registered Medical Practitioner at the time of admission.

### Fee Structure:

2-year MBA (Tourism & Hospitality Management), MoU-affiliated to JNTU-H				
Fees Structure for Students of Batch 2026 - 2028				
Particulars	I - Year		II - Year	
	1st Sem	2nd Sem	3rd Sem	4th Sem
<b>General Category</b>				
<b>Admission fee (Non-Refundable)</b>	9000			
<b>Tuition Fee</b>	48500	48500	48500	48500
<b>Caution Deposit*</b>	5000			
<b>Exam Fee</b>	9000	9000	9000	9000
<b>Students Activities</b>	4500		4500	
<b>Training &amp; Development Fee</b>	4000		5000	

<b>Total Fee</b>	<b>80000</b>	<b>57500</b>	<b>67000</b>	<b>57500</b>
<b>Sponsored/NRI Category</b>				
<b>Admission fee (Non-Refundable)</b>	9000			
<b>Tuition Fee</b>	73500	73500	73500	73500
<b>Caution Deposit</b>	5000			
<b>Exam Fee</b>	9000	9000	9000	9000
<b>Students Activities</b>	4500		4500	
<b>Training &amp; Development Fee</b>	4000		5000	
<b>Total</b>	<b>105000</b>	<b>82500</b>	<b>92000</b>	<b>82500</b>

### Hostel Fees (Optional)

<b>NATIONAL INSTITUTE OF TOURISM &amp; HOSPITALITY MANAGEMENT</b>				
<b>TELECOMNAGAR, GACHIBOWLI, HYDERABAD</b>				
<b>MBA (T&amp;H) Hostel Fees Structure for 2026 - 27(including food)</b>				
Particulars	Charges Per Month	Food Charges Per Month	Total Monthly Charges	Per Semester (5Months)
Non-A.C Single Room	4800	5200	10,000/-	37500/-
Non-A.C Twin Sharing Room	2300	5200	7,500/-	50,000/-

## Fee Refund Policy:

The following table presents the descending scale of refund amounts for students withdrawing from NITHM:

Semester	Time of Withdrawing	Amount of Refund of Tuition and Returnable Fees
I Semester	Within one week from the remittance of initial fee	Admission expenses of Rs.2500/- would be deducted from the amount paid
	After one week from the date of remittance of initial payment to till first day of the sessions	80% of fee(s) and other charges (including hostel, if opted etc)
	During the First two weeks of Instruction of Classes	70% other charges (including hostel, if opted etc)
	During the Third week to fourth week	25% other charges (including hostel, if opted etc)
	After the fourth week	No Refund including returnable fee (Caution Deposit)
All other semesters	Any Time	No Refund including Caution Deposit

**Placements:** Placement activities at NITHM are managed by the career development centre. It provides overall supervision and assistance for internship as well as for final placement of the NITHM students. A range of well known sector-specific companies from all over India visit NITHM each year to recruit students for internship and final placements. Personality development programme and seminars are regularly conducted for the students to prepare them for the placement process. The Hospitality and Tourism alumni of the Institute also organizes career panels, offers jobs and internship opportunities to the students.

- Placement assistance in Tourism, Travel, Facilities, Events, Airport, Hotel, Cruise liners, etc.
- Educational loan facility and Foreign (Abroad) Internships.

## OUR TOP RECRUITERS



## Courses and Faculty

NITHM's core strength has meticulously prepared academic programmes and its faculty, the best among India's top scholars in discipline, motivational levels and organization levels. It has tie-ups with renowned Universities / Institutes in Tourism and Hospitality Management in India and abroad. Eminent faculty members from the institutes and foreign universities to visit NITHM regularly as a part of academic exchange programmes.

### Important Notes:

At the time of admission, the students are required to submit the following 2 sets of

- Transfer Certificate, Migration Certificate from earlier institute- Original Copy
- Migration Certificate if University place or jurisdiction changed – Original Copy

- Medical Fitness Certificate – Original Copy
- Recent Passport size Photograph.
- Certificates Certificate of Birth (SSC or equivalent) and Aadhar copy- Photocopy
- Inter/Degree certificates- Photocopy
- Marks Memos- Photocopy
- Caste certificate in case of SC/ST/BC candidates- Photocopy

## ADMISSION CALENDAR\*

### Important Dates:

- First Phase admission to apply- 24<sup>th</sup> April 2026
- Second Phase of Admission to apply- 29<sup>th</sup> May 2026
- Final Phase of Admission to apply- 24<sup>th</sup> July 2026
- TGICET Counseling as and when announced by TSHEC, Govt. of Telangana

### Subject Course Classification:

All subjects/courses offered for the MBA Degree Programme is broadly classified as follows.



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**Subject Course Classification:**

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S.No	Broad Course Classification	Course Group/Category	Course Description
1.	Core Courses (CoC)	CC- Core Courses	Includes subjects related to the parent discipline/department
		Project Work	MBA Project or PG Project or Major Project
		Seminar / Pre Submission of Project Work /Summer internship	Seminar/Colloquium based on core contents related to parent discipline/department
		Comprehensive Viva-Voce	Viva-voce covering all the PG subjects studied during the course work and related aspects
2	Elective Courses (EiE)	PE - Professional Electives	Includes elective subjects related to the parent discipline/department
<b>Total number of Credits</b>			
<b>Hard- core Courses- 93 Credits, Soft - core Courses- 12 Credits, Total - 105 Credits</b>			
No. of Courses			Number Credits
<input type="checkbox"/> Three Credit papers			30 90
<input type="checkbox"/> Project Reports and viva*			3 9
<input type="checkbox"/> Final Project**			1 6
Total Credits			105

<b>COURSE STRUCTURE (201920): MBA (TOURISM ANDHOSPITALITY)</b>			
<b>FIRST SEMESTER</b>			
<b>CODE</b>	<b>COURSE</b>	<b>CREDITS</b>	<b>MARKS</b>
M19 101	Management Process & Concepts	3	100
M19 102	Principles and Practices of Tourism	3	100
M19 103	Principles and Practices of Hospitality	3	100
M19 104	Managerial Economics to Tourism & Hospitality	3	100
M19 105	Cultural Heritage of India	3	100
M19 106	Human Resources Management	3	100
M19 107	ICT for Tourism and Hospitality	3	100
M12 108	Finance & Accounting	3	100
M12 109	Tourism Geography	3	100
M12 110	Business Communication Skills ( <b>Internal paper</b> )	3	100
<b>Total</b>		<b>30</b>	<b>1000</b>
<b>SECOND SEMESTER</b>			
M19 201	Tourism Product Management	3	100
M19 202	Operations Management -Travel Agency & Tours	3	100
M19 203	Airport and Cargo Management	3	100
M19 204	Hotel Operations Management	3	100
M19 205	Destination Planning Analysis & Evaluation	3	100
M19 206	Tourism Policy and Planning	3	100
M19 207	Marketing for Tourism & Hospitality	3	100
M19 208	Research Methodology and Statistical Analysis	3	100
M19 209	Language – French /Spanish ( <b>Internal paper</b> )	3	100
M19 210	Business Plan ( <b>Internal</b> )*	3	100
<b>Total</b>		<b>30</b>	<b>1000</b>
<b>THIRD SEMESTER</b>			
M19 301	Strategic Management	3	100
M19 302	Entrepreneurship	3	100
M19 303	MICE Tourism Management	3	100
M19 304	Facilities Management	3	100
M19 305	Legal Aspects of Tourism & Hospitality	3	100
M19 306	Sustainable and Green Tourism	3	100
M19 307	Cross Cultural Management	3	100
M19 308	Managerial and Oral Communication ( <b>Internal paper</b> )	3	100
M19 309	Summer Internship Project ( <b>Internal</b> )*	3	100
M19 310	Comprehensive Viva ( <b>Internal</b> )*	3	100
<b>Total</b>		<b>30</b>	<b>1000</b>
<b>FOURTH SEMESTER (PROFESSIONAL ELECTIVE PAPER ANY 03)</b>			
M19 401	Heritage Management	3	100
M19 402	Wellness Tourism	3	100
M19 403	Tour Guide and Managerial Services	3	100
M19 404	Adventure and Eco Tourism	3	100
M19 405	Digital Marketing for Tourism &Hospitality	3	100
M19 406	Business Analytics	3	100
M19 407	Customer Relationship Management for T & H	3	100
M19 408	Final Project**	6	100
<b>Total</b>		<b>15</b>	<b>400</b>

